

# Low-Cost and Zero-Cost Course Marking 2025 Project Report

## Summary

Developed a library webpage and launched a campuswide messaging campaign to increase awareness of the low-cost and zero-cost course marking project. These efforts will help students more easily identify zero-cost and low-cost course options, supporting affordability and informed course selection.

## Overview



PSY 360 - Foundations of Social Psychology									
Class	Section	Days & Times	Location	Room	Instructor	Meeting Dates	Instruction Method	Books	Status
82935	01-LEC Regular	TBA	NSU Main Location	Online Course	Jennifer Herrig	08/25/2025 - 12/13/2025		ZCB	●
PSY 375 - Advanced Undergraduate Research									
Class	Section	Days & Times	Location	Room	Instructor	Meeting Dates	Instruction Method	Books	Status
82895	001-FLD Regular	We 2:00PM - 4:50PM	NSU Main Location	DA 106	Shantai Marshall	08/25/2025 - 12/13/2025		LCB	●

*Image: Screenshot with an example of ZCB (zero-cost book) and LCB (low-cost book) course sections in the search results from the Schedule of Classes.*

Nevada State University advanced the Low-Cost and Zero-Cost Course Marking project through a focused set of outreach and web-based improvements to help students more easily identify affordable course options and make informed course selections.

### Major work completed:

- **Developed a library webpage** to serve as a central, student-friendly hub for information about low-cost and zero-cost course markings
- **Launched a campuswide messaging campaign** to raise awareness and encourage use of course affordability markings
- **Created school-specific presentations** for each academic school to introduce the course marking project and support adoption at the unit level
- **Coordinated with the Office of the Registrar** to align course marking processes, messaging, and accuracy within the course schedule
- **Defined “low-cost”** to ensure consistent application of markings and clearer transparency for students
- **Conducted usability testing** with library student workers to evaluate webpage navigation and clarity
- **Implemented improvements to the webpage** based on usability feedback to strengthen functionality and overall user experience

## Stakeholders

---

- Nathaniel King – responsible, accountable
- Alena Manjuck – consulted
- Lauren Johnson – responsible
- Liaison Librarians – informed
- Annelise Friedman – consulted and informed
- Sarah Frey – consulted and informed
- Deans – informed
- Academic Faculty – responsible
- Academic Advisors – informed and responsible